



All Sponsors Receive

- United Way logo/website link for use on company website
- Coupon or Discount Space on Community Care Card

**Additional Details for each sponsorship level below:*

\$250 UWUC Friend Sponsor

- Named as event sponsor for **ONE** event on UWUC website event page
- Listed on visible event signage for **ONE** event with other sponsors

\$500 Bronze Sponsor

- Named as event sponsor for **TWO** events on UWUC website event page
- Listed on visible event signage for **TWO** events with other sponsors
- Company logo displayed on **TWO** sponsored event pages
- Small company logo or name on event t-shirt (if applicable)

\$1,000 Silver Sponsor

- Named as event sponsor for **THREE** events on UWUC website event page
- Listed on visible event signage for **THREE** events with other sponsors
- Company logo displayed on **THREE** sponsored event pages
- Medium company logo or name on event t-shirt (if applicable)

\$2,500 Gold Sponsor

- Named as event sponsor for **FOUR** events on UWUC website event pages
- Individual sponsor sign displayed at **FOUR** events
- Company logo displayed and **hyperlinked** to YOUR website on **FOUR** event pages
- Large company logo or name on event t-shirt (if applicable)
- Opportunity for one customized activity with UW staff
- Sponsorship noted in event specific publications

\$5,000 Platinum Champion Sponsor

- Named as **CHAMPION** sponsor for **ALL** events on UWUC website event pages
- Individual sponsor sign displayed at **ALL** events
- Company logo displayed and hyperlinked to YOUR website on **ALL** event pages
- Premier Logo Placement with one extra line of text on **ALL** event t-shirts (if applicable)
- Opportunity for **TWO** customized activities with UW staff
- Logo Placement in Annual Report
- Banner may be displayed at **ALL** events
- Table may be displayed at Campaign Kick-Off
- One speaking opportunity (5-10 minutes) to share a volunteer or campaign related story at a United Way event