

**United Way
of Union County**



2015 EVENT SPONSORSHIPS



**Put YOUR Business in the
Spotlight Today!**

www.unitedwayofunioncounty.org

United Way of Union County



Sponsorship Form

Company _____ Contact Name _____

Address _____

City/State/Zip _____

Contact Email _____

Contact Phone _____

URL _____

Sponsorship Level:

- | | |
|--|---|
| <input type="checkbox"/> \$10,000 Champion | <input type="checkbox"/> \$500 Benefactor |
| <input type="checkbox"/> \$5,000 Partner | <input type="checkbox"/> \$250 Advocate |
| <input type="checkbox"/> \$2,500 Patron | <input type="checkbox"/> \$100 Friend |
| <input type="checkbox"/> \$1,000 Supporter | <input type="checkbox"/> In-Kind |

Annual Events You Wish to Sponsor (number depends on sponsorship level)

- | | |
|--|---|
| <input type="checkbox"/> LIVE UNITED Awards | <input type="checkbox"/> Play for Kids |
| <input type="checkbox"/> Annual Meeting | <input type="checkbox"/> Stuff the Bus |
| <input type="checkbox"/> Billiards for Books | <input type="checkbox"/> Campaign Kickoff |
| <input type="checkbox"/> Community Care Day | <input type="checkbox"/> Honor Our Heroes 5K & Quarter Marathon |

Please return with payment to:

United Way of Union County
c/o April May
P.O. Box 145
Marysville, OH 43040

Questions? Contact:

April May, Event Coordinator
937-644-2512
uwuc.april@gmail.com

Please send high-resolution color logos suitable for print (CMYK color) and web (RGB color) to April May at uwuc.april@gmail.com

United Way of Union County



Event Sponsorship Packages

\$10,000 Champion

- Logo on all event t-shirts printed in benefit year (currently Community Care Day and Honor Our Heroes)
- Logo in all printed promotional materials (i.e. press releases, invitations, brochures, etc) for benefit year
- Logo & link displayed on UWUC home page for benefit year
- Sponsor for all annual events in benefit year
- Company-provided banner to display at all events
- Display at Campaign Kickoff
- 2 minute address to attendees of Campaign Kickoff
- Logo placement in Annual Report
- Company profile in one Newsletter
- Company featured as cover photo on UWUC's Facebook page for 2 weeks
- Free space on UWUC Community Care Card
- 12 complimentary admissions to events in benefit year*
- 20 complimentary Live United t-shirts
- "We Support United Way" icon that can be placed on company web site that links to UWUC

\$5,000 Partner

- Logo on all event t-shirts printed in benefit year (currently Community Care Day and Honor Our Heroes)
- Logo in all printed promotional materials (i.e. press releases, invitations, brochures, etc) for benefit year
- Logo & link displayed on UWUC home page for benefit year
- Sponsor for 6 annual events, of your choice, in benefit year
- Company-provided banner to display at sponsored events
- Display at Campaign Kickoff
- 2 minute address to attendees of Campaign Kickoff
- Logo placement in Annual Report
- Company profile in one Newsletter
- Free space on UWUC Community Care Card
- 6 complimentary admissions to events in benefit year*
- 10 complimentary Live United t-shirts
- "We Support United Way" icon that can be placed on company web site that links to UWUC

\$2,500 Patron

- Logo on one event t-shirt, of your choice, printed in benefit year (currently Community Care Day and Honor Our Heroes)
- Logo & link displayed on UWUC home page for benefit year
- Sponsor for 4 annual events, of your choice, in benefit year
- Free space on UWUC Community Care Card
- 4 complimentary admissions to events in benefit year*
- 5 complimentary Live United t-shirts
- "We Support United Way" icon that can be placed on company web site that links to UWUC

*Eligible events include Billiards for Books, Play for Kids, Honor Our Heroes 5K & Marathon

United Way of Union County



Event Sponsorship Packages

\$1,000 Supporter

- Logo on one event t-shirt, of your choice, printed in benefit year
- Logo & link displayed on UWUC home page for benefit year
- Sponsor for 3 annual events, of your choice, in benefit year
- Free space on UWUC Community Care Card
- 5 complimentary Live United t-shirts
- “We Support United Way” icon that can be placed on company web site that links to UWUC

\$500 Benefactor

- Logo on one event t-shirt, of your choice, printed in benefit year
- Sponsor for 2 annual events, of your choice, in benefit year
- Free space on UWUC Community Care Card
- “We Support United Way” icon that can be placed on company web site that links to UWUC

\$250 Advocate

- Sponsor for 1 annual event, of your choice, in benefit year
- Free space on UWUC Community Care Card
- “We Support United Way” icon that can be placed on company web site that links to UWUC

\$100 Friend

- Sponsor for 1 annual event, of your choice, in benefit year
- “We Support United Way” icon that can be placed on company web site that links to UWUC

In-Kind

We will also accept donations of goods or services to help off-set expenses for events, i.e water for runners, raffle or auction items, gift cards for supplies. We will offer you the benefits package commensurate with the retail cost of these items.

Benefit year begins the first of the month following receipt of sponsorship payment and lasts 12 months.

United Way of Union County



Annual Events

LIVE UNITED Awards-March 2015



A celebration of the Union County workplaces that participate in our workplace campaign. The final total pledged is unveiled and awards given to all workplaces that participate.

Sponsor Benefits:

Logo on signage at the event

Logo on event web site and on any printed materials

Annual Meeting-March 2015



A celebration to recognize the philanthropic achievement for our Pillar Society donors who make a great impact in our community through their United Way gift.

Sponsor Benefits:

Logo on signage at the event

Logo on event web site and on any printed materials

United Way of Union County



Annual Events

Billiards for Books-March 14, 2015



Billiards for Books is our annual fundraiser for our childhood literacy program, the Dolly Parton Imagination Library. Established by Dolly Parton herself, this early childhood literacy program was brought to Union County in 2008 by United Way's Women with a Mission Committee. Today, nearly 900 Union County children are enrolled in the program. They receive a FREE BOOK mailed in their name directly to their home EVERY MONTH until their fifth birthday.

Sponsor Benefits:

Sign with logo above billiards table at the event-limited to the first 8 sponsorship commitments

Logo on signage at the event

Logo on event web site and on any printed materials

Community Care Day-May 19, 2015



This is no ordinary day at the office. 735 people from area workplaces, schools, churches, and organizations turned out to work on 253 service projects on United Way's Community Care Day 2014. The event, in its 19th year, sends groups to work in teams of two to 30 handle large-scale chores requiring great manpower for social service agencies and spring cleaning or landscaping projects for area seniors.

Sponsor Benefits:

Logo on signage at the event

Logo on event web site and on any printed materials

United Way of Union County



Annual Events

Play for Kids-June 13, 2015



Play for Kids is our annual mini-golf fundraiser for the Youth Arts & Recreation Grant Fund and this year we will be including a sand volleyball tournament. “Keeping children involved in positive, structured activities is a key in guiding them down the right path,” says Mike Heifner a United Way volunteer who helped establish the Youth Arts & Recreation Grant Fund in 2001. Since its inception, United Way has awarded more than \$99,000 to qualifying organizations through the fund.

Sponsor Benefits:

- Inclusion of 1 item in gift bag given out to each player
- Logo on signage at the event
- Logo on event web site and on any printed materials

Stuff the Bus-June-July, 2015



Stuff the Bus is the United Way of Union County’s Annual School Supply Drive. The School Supply Drive runs from June through August 1.

Sponsor Benefits:

- Logo on signage at the event
- Logo on event web site and on any printed materials

United Way of Union County



Annual Events

Campaign Kickoff-September 2015



The kickoff celebration for our workplace campaign. Workplace Campaign Champions will receive all the materials they'll need to complete campaign projects. They'll be guided on how to best conduct the fundraising drive in their workplace and have a chance to network with dozens of local business leaders.

Sponsor Benefits:

Logo on signage at the event

Logo on event web site and on any printed materials

Honor Our Heroes 5K & Quarter Marathon-October or November 2015



Our 5K and Quarter Marathon event raises money for our annual campaign. This year we will again be honoring the everyday heroes in our lives and our community.

Sponsor Benefits:

Logo on signage at the event

Logo on event web site and on any printed materials