

United Way  
of Union County



## 2019 SPONSORSHIP OPPORTUNITIES



## 2019 Sponsorship Opportunities

### **All Sponsors Receive**

- United Way logo/website link for use on company website
- Coupon or Discount Space on Community Care Card

*\*Additional Details for each sponsorship level below:*

### **\$250 UWUC Friend Sponsor**

- Named as event sponsor for **ONE** event on UWUC website event page
- Listed on visible event signage for **ONE** event with other sponsors

### **\$500 Bronze Sponsor**

- Named as event sponsor for **TWO** events on UWUC website event page
- Listed on visible event signage for **TWO** events with other sponsors
- Company logo displayed on **TWO** sponsored event pages
- Small company logo or name on event t-shirt (if applicable)

### **\$1,000 Silver Sponsor**

- Named as event sponsor for **THREE** events on UWUC website event page
- Listed on visible event signage for **THREE** events with other sponsors
- Company logo displayed on **THREE** sponsored event pages
- Medium company logo or name on event t-shirt (if applicable)

### **\$2,500 Gold Sponsor**

- Named as event sponsor for **FOUR** events on UWUC website event pages
- Individual sponsor sign displayed at **FOUR** events
- Company logo displayed and **hyperlinked** to YOUR website on **FOUR** event pages
- Large company logo or name on event t-shirt (if applicable)
- Opportunity for one customized activity with UW staff
- Sponsorship noted in event specific publications

### **\$5,000 Platinum Champion Sponsor**

- Named as **CHAMPION** sponsor for **ALL** events on UWUC website event pages
- Individual sponsor sign displayed at **ALL** events
- Company logo displayed and hyperlinked to YOUR website on **ALL** event pages
- Premier Logo Placement with one extra line of text on **ALL** event t-shirts (if applicable)
- Opportunity for **TWO** customized activities with UW staff
- Logo Placement in Annual Report
- Banner may be displayed at **ALL** events
- Table may be displayed at Campaign Kick-Off
- One speaking opportunity (5-10 minutes) to share a volunteer or campaign related story at a United Way event

# United Way of Union County

United  
Way



## 2019 Sponsorship Events

### ***Celebrate United Awards Celebration*** - March 21, 2019 (tentative date)

A celebration and THANK YOU to Union County workplaces that participate in our annual workplace campaign. The total amount of dollars pledged will be unveiled.

### ***Care United Event (s) - Dates to be Announced***

An organized series of events to help neighbors in our community. More details on event (s) coming soon!

### ***Learn United - Stuff the Bus*** - July 2019

Annual School Supply Drive

### ***Give United Campaign Kick-Off and Agency Fair*** - Sept. 11, 2019

Workplace champions will have the opportunity to attend our Agency Fair and learn more about the 27 partner agencies and 40+ programs that United Way of Union County helps fund. We will also conduct a short Workplace Champion 101 session to allow new and veteran champions to share stories and ideas for the 2019 Campaign.

### ***Give United Auction*** - Fall Online Auction

The Fall Online Auction is BACK! Proceeds from the auction will benefit the 2019 Campaign. Join us from the comfort of your own home for a United Way Cyber Shopping Experience. Support your community and get your holiday shopping done early.

### ***Run United - Quarter Marathon & 5K*** - Nov. 2, 2019 (tentative date)

Join us for our 13th annual run/walk through the beautiful fall foliage of Glacier Ridge Metro Park and Jerome Village. In 2018, More than 300 runners/walkers and 30 volunteers participate in Run United and we look forward to an even more successful event in 2019.

***\*In the event of unforeseen circumstances, The United Way of Union County reserves the right to change scheduled activities.***

United Way of Union County - Contact Corinne @ 937.303.0257 or [uwuc.corinne@gmail.com](mailto:uwuc.corinne@gmail.com) for more information!

# United Way of Union County

United  
Way



## 2019 Sponsorship Partner Agreement

Company \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Contact Name \_\_\_\_\_ Contact Email \_\_\_\_\_  
Contact Phone \_\_\_\_\_

**Circle Sponsorship Level:**

\$5,000 Platinum Champion  
\$2,500 Gold  
\$1,000 Silver  
\$500 Bronze  
\$250 UWUC Friend

***Want to Customize a Package  
for your Business?***

**Contact Corinne to find the right fit  
for you including unique  
sponsorship opportunities like The  
Born Learning Trail!**

**Please circle the 2018 Events You Wish to Sponsor** (Number of events chosen depends on sponsorship level)

Celebrate UNITED Awards Banquet  
Care United Event (s)  
Learn United "Stuff the Bus" - July 2018  
Give United - Fall Online Auction  
Give United Campaign Kick-Off and Agency Fair  
Run United Quarter Marathon and 5K

*\*In the event of unforeseen circumstances, The United Way of Union County reserves the right to change scheduled activities.*

**Please return with payment to:**

United Way of Union County  
c/o Corinne Bix  
648 Clymer Road, Suite 120  
Marysville, OH 43040

**Questions? Contact:**

Corinne Bix, Campaign Director  
937-303-0257  
uwuc.corinne@gmail.com

Increase your company's visibility! We will be happy to include your high-resolution color logos in all event sponsored printed promotional materials. Please send your high-resolution logo (CMYK color) and web-ready (RGB color), to Corinne Bix at uwuc.corinne@gmail.com.

**United Way of Union County - Contact Corinne @ 937.303.0257 or uwuc.corinne@gmail.com for more information!**