







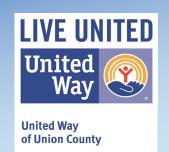
# 2015-16 ANNUAL REPORT

For United Way of Union County,
To Our Community



## **OUR MISSION**

# BRINGING NEIGHBORS AND RESOURCES TOGETHER TO IMPROVE LIVES IN UNION COUNTY.











A donation doesn't make you simply a donor to us—it makes you one of our supporters, one of our neighbors who is helping us achieve our mission. Because with that one gift, you're supporting six area pantries, four senior centers, two shelters, an after-school youth center, a homeless prevention program, rent and utility assistance, disaster relief, prescription medication, hospice care, cancer support, youth activities, and more.

### **2015 Community Impact Assessment Report**

Dollars raised during the fiscal year are allocated to Four Impact Areas for the residents of Union County. Notable Annualized Highlights include:

### **BASIC & EMERGENCY SERVICES**

- The Salvation Army provided 7524 units of service through their housing programs for 106 individuals.
- The Heart of Ohio Homeless Shelter provided 530 nights of shelter for 21 Union County residents.
- Approximately 14,976 meals were provided by the food pantry network which
  includes pantries in Marysville, Milford Center, Plain City and Richwood. This
  network is overseen by The Salvation Army.
- The two Personal Needs Pantries, North Union and Union County, served 1069 people this year.

### **HEALTH & HUMAN SERVICES**

- The Memorial Meals Program provided 82,356 meals for approximately 5,246 residents through their three programs.
- There were 541 calls made to the 2-1-1 Helpline which resulted in 654 referrals.
- The Drug and Alcohol Prevention programs conducted by Maryhaven staff provided 11,601 units of service to 2168 program participants.

### **SENIOR SERVICES**

- Loving Care Hospice provided 352 units of service for approximately 81 residents and their families.
- Richwood Civic Center provided 17,724 units of service for 714 residents in the Richwood area.

### **YOUTH SERVICES**

- An average of 1000 Union County pre-school aged children received books each month through the Dolly Parton Imagination Library early literacy program—more than 10,575 books were mailed last year.
- Discovery Riders provided 196 units of service for 67 participants in their Therapeutic Riding program for developmentally disabled youth.

## YEAR-IN-REVIEW

## WHAT YOU HELPED US DO!



### NEW CAMPAIGN KICK-OFF EXPERIENCE ADDED TO LINE-UP, POSITIVE EXPERIENCE FOR ALL INVOLVED



As part of our Kick-Off for the 2015-16 Campaign, our Campaign Committee put together our first annual Bus Tour—taking Workplace Champions on a tour of our Partner Agencies! We were able to visit 4 agencies, have the opportunity to tour each agency as well as hear from the agency

team on the work that they do in our community. To round out the day, we also had additional agencies join us as we traveled on the bus—in total we were able to have 16 agencies speak of their story.

"What a fabulous opportunity to learn," said Ben Vollrath, Campaign Chairperson and Bus Tour participant. "Many of the folks on the bus felt like this was an excellent way to learn more about United Way and our Partner Agencies. And, the bonus was that we can take this knowledge back to our workplaces to share with our United Way supporters!"

Stay tuned for more information on this year's Bus Tour!

## UNION COUNTY RESIDENTS GETTING CONNECTED WITH RESOURCES VIA THE 2-1-1 HOTLINE

A funded program of the United Way of Union County, 2-1-1 Hotline is the 24-hour, 7-day a week supported by various county partners. Last year the 2-1-1 hotline received 541 calls from Union County residents, with 654 referrals made by Helpline



staff. The top three needs for which callers were seeking help included financial assistance, housing issues, and medical needs.

"It is this emergency response function the Union County Health Department is most excited to see in Union County," said Jason Orcena, Union County Health Commissioner. "Agencies like the health department can feed critical information about emergency response to the call center so that they can help us get lifesaving information to the public."

Helpline of Delaware and Morrow Counties staffs the hotline, maintains a database of available services, and updates a website at <a href="https://www.unioncounty211.org">www.unioncounty211.org</a>.

### WE CELEBRATE 25 YEAR ANNIVERSARY, NEW TEAM MEMBERS & NEW LOCATION

Last year was a time of change, but all positive changes! 2015 marked the year of celebration for Executive Director Shari Marsh—she was celebrated for her 25 years with the organization. Several new team members joined our LIVE UNITED Team—we welcomed Robin Coffey as our new Campaign and Publicity Coordinator. Robin came to us with a wide variety of experience, talent and passion for helping others. In addition, we were happy to bring aboard Sheila Passwaters as our new



part-time Office Assistant. She quickly became an MVP as she assisted the representatives from Holbrook & Manter, CPAs, with the 2014 audit. In November, we hired a new Event Coordinator, Connie Nickle, who will be coordinating our LIVE UNITED Events, and adding her extensive expertise and flavor to our line-up.

Finally, our office relocated to a more accessible location. We moved to the Quantum Commerce Building located at 648 Clymer Road, Suite 120.

#### NON-PROFIT TRAININGS CONTINUE TO GROW



We completed three free training opportunities for United Way Partner Agencies and other non-profits that serve Union County residents.

Topics included Insurance Requirements, Fraud Prevention and Board Fundamentals.

#### MAKING THE GRADE

United Way of Union County meets all membership requirements set forth by United Way Worldwide. We also continue to meet all 20 Standards of Charitable Accountability established by the Better Business Bureau.

81 cents of every dollar donated goes directly to programming, well exceeding the BBB standard of 65 cents or more.





### 2016 UNITED WAY OF UNION COUNTY PARTNER AGENCIES

WWW IINITEDWAYNEIINIONCOUNTY ORG

(937) 644-838



\$5,000.00

W	WW.UNITEDWAYOFUNIONCOUNTY.ORG (937) 644-8381	United Way of Union County
	American Red Cross Union County Chapter www.redcross.org	(937) 642-6651
т	Emergency Services - Responds to needs of local residents after house fires and other natural disasters.  Armed Forces Emergency Services - Connects local troops with their families.  Blood Services - Red Cross bloodmobiles promote and collect blood donations for area hospitals.	\$25,000.00 \$8,500.00 \$3,500.00
-1	Big Brothers Big Sisters of Union County www.emarysville.com/bbbs/index.php	(937) 642-0472
	Youth Mentoring - Matches adults with children in long and short-term mentoring relationships.	\$24,000.00
	Boy Scouts Simon Kenton Council www.skcscouts.org	(614) 436-7200
	Traditional Scouting - Leadership and character building skills for boys ages 7-21 in Union County.	\$5,094.81
hild are network of Union County	Child Care Network www.emarysville.com/child-care-network	(937) 64-CHILD
	Daycare Financial Aid - Child care and free referrals to certified providers for all Union County residents.	\$1,696.88
Partnering with S.	Community & Seasoned Citizens  Recreational, Social, & Educational Opportunities - For residents 50 years of age or older in Union County.	(937) 644-9801 \$6,000.00
SOURCE RIVERS	Discovery Riders Therapeutic Riding & Learning Center www.discoveryriders.com	(937) 935-6545
	Therapeutic Riding & Positive Social Interactions - Horsemanship for developmentally disabled people to learn life skills and confidence. In addition, riders can join 4-H and show their lesson horse at the County Fai	\$7,140.00 r.
	Girl Scouts of Ohio's Heartland www.gsoh.org	(800) 621-7042
	Leadership Development Program - Character building skills for more than 500 Union County girls.	\$5,000.00
	Heart of Ohio Homeless Shelter www.heartofohiohomelessshelter.org	(740) 387-4550
HEART OF OHIO HOMELESS SHELTER	Emergency Short-Term Homeless Shelter - Structured environment for families and individuals.	\$22,000.00
211	Helpline 211 or www.unioncounty211.org	(855) 833-3696
Get Cannected. Get Answers.	211 - Live, local, 24-hour, 365-day information and referral hotline for all social service questions.	\$9,500.00
LASC	Legal Aid Society www.columbuslegalaid.org	(888) 301-2411
The Legal Aid Society of Columbus	Legal Counsel & Advice - Legal aid for low-income residents, in areas of family law, housing, consumer rights.	\$11,000.00
Loving Care Hospice and Home Health	Loving Care Hospice www.lovingcare.us	(800) 313-6458
•	Short-Term Respite, Bereavement, & In-Home Care - For terminally ill patients and their families.	\$31,000.00
MARYHAVEN, Adjoing Promptile Restour Their Libers Shore 19173.	Maryhaven at the Mills Center www.maryhaven.com	(937) 644-9192
	Substance Abuse Prevention & Education Programs - Includes a variety of programs:  The North Star Center - After-school teen center in Richwood. (740) 531-0698  Leadership Club - 40 Developmental Assets education to 4th and 5th graders in schools countywide.  Project ALERT - In-school drug and alcohol prevention for 7th and 8th graders countywide.  Union County Youth 2 Youth - Leadership development via peer led activities.	\$52,500.00
◆ Memorial HEALTH	Memorial Health www.memorialohio.com	(937) 644-6115
	Memorial Meals - Nutritious meals planned by a registered dietician.	\$41,000.00
	an	

Memorial Mobile Meals - In-home delivery to homebound residents over the age of 6o. Community Meals - Lunches served at three gathering sites in Union County. Supplemental Meals - In-home delivery to homebound residents under the age of 6o.

**Speech & Language Therapy** - for uninsured patients with communications disorders.

	North Union Personal Needs Pantry Personal Hygiene Items - Cleaning supplies and needs not covered by food stamps.	(740) 943-3111 \$3,000.00
	Plain City Free Clinic  Prescription Voucher Program - Medication for those living in the Alder and Fairbanks School Districts.	(614) 873-8021 \$1,463.00
	Pleasant Valley Seniors Educational & Recreational Opportunities & Services - for Plain City area senior citizens.	(614) 873-8870 \$9,000.00
ECHWOOD, OHIO	Richwood Civic Center	(740) 943-2310
ENTER STATES	www.facebook.com/pages/Richwood-Civic-Center/138485712882843 Activities/Education/Health & Wellness - Community center and socialization programs.	\$21,500.00
THE ON	The Salvation Army	(937) 738-7604
SALVATION	http://co.salvationarmy.org/CentralOhio Homeless Prevention Program - Rent and utility assistance for families in a housing crisis.  Direct/Rapid Re-Housing for Homeless Families - Move-in costs for already homeless families.  Food Pantry Network - Includes coordination and funding of:  The Salvation Army Food Pantry Milford Center Food Pantry Plain City Food Pantry (614) 733-0909 Richwood Emergency Assistance Program (740) 943-3130	\$86,500.00 \$40,000.00 \$36,500.00
SOUNG POLICE	Turning Point  www.turningpoint6.com  Emergency Shelter & Support - Shelter, support, group meetings and legal advocacy for victims of domestic vi	(800) 232-6505 olence. \$25,000.00
22260	Union County Cancer Society	(937) 642-3910
County Cancer Society	www.unioncountycancersociety.org  Patient Assistance - Financial support and reimbursement for medication, transportation, and equipment.	\$23,000.00
	Union County Family YMCA	(937) 578-4250
the	www.unioncountyymca.org  Scholarships for Y services - Summer camps, aquatics, sports, fitness, gymnastics and other activities.	\$22,000.00
Guardianship	Union County Guardianship Services www.ucvgp.org	(937) 645-3041
Services	<b>Volunteer Guardians -</b> Volunteers legally manage personal and financial affairs of aged, disabled residents.	\$6,000.00
UNION COUNTY HEALTH DEPARTMENT	Union County Health Department <a href="https://www.uchd.net">www.uchd.net</a> <a href="https://www.uchd.net">Prescription Voucher Program - For prescription medication, up to \$125 per year per individual.</a>	(937) 642-2053 \$14,000.00
	Union County Personal Needs Pantry	(937) 303-4209
	www.hopecenterohio.org/compassionPersonalNeeds.php  Personal Hygiene Items - Cleaning supplies and needs not covered by food stamps.	\$10,000.00
Windsor & Community Seniors	Windsor & Community Seniors www.windsorseniors.org	(937) 644-8464
Using Life to the Pullest	Educational & Recreational Opportunities & Services - For Marysville area senior citizens.	\$6,000.00
	Wings Enrichment Center <a href="http://www.facebook.com/WingsEnrichmentCenter?rf=154318581272333">http://www.facebook.com/WingsEnrichmentCenter?rf=154318581272333</a> Peer Support & Job Club - Informal setting for mental health consumers to meet, discuss, and learn new skills	(937) 642-9555 s. \$10,000.00
United Way	United Way Programs <a href="www.unitedwayofunioncounty.org">www.unitedwayofunioncounty.org</a> (937) 644-83  Dolly Parton Imagination Library - Early childhood literacy program for children under age 5.  Community Care Day - Our annual one-day volunteer experience.  Grant Fund - For funding additional program requests through 2016.  Youth Arts & Recreation Grant Fund - Pays participation fee for children in qualifying youth organizations.  Program Related Expenses - Community Needs Assessment, Non-Profit Trainings, Agency Relations, etc.  Donor Designations to Other United Ways	81 or (877) 644-8381 \$23,000.00 \$14,000.00 \$6,891.88 \$1,491.74 \$112,144.54 \$4,376.40

TOTAL 2016 UNITED WAY COMMUNITY SUPPORT

\$733,799.25

## **OUR TOP DONORS**

### **COMBINED CORPORATE & EMPLOYEE SUPPORT**



\$227,544

\$134,670

\$107,212

\$50,300

\$35,797

\$34,080

\$20,000

\$19,980

\$16,217

\$13,586

\$10,701

\$10,486

\$9,167

\$8,823

\$8,617

\$8,464

\$8,387

\$7,934

\$7,200

\$6,830

\$6,435

\$6,034

\$6,006

\$5,505

\$5,100

of Union County

**Nestlé** 











23. OHIO STATE UNIVERSITY

24. TECHNOLOGY SITE PLANNERS

25. LIVE UNITED ONLINE AUCTION

THE OHIO STATE UNIVERSITY

\* Tech Site

United Way LIVE UNITED

## **COMMUNITY PARTNERS**

### FOR THE 2015-2016 CAMPAIGN



**United Way** of Union County

We are proud to have the following businesses support our Annual Campaign, through Employee or **Corporate Giving!** 

Abbott Employee Giving Campaign Active Healthy Lifestyles

Acupuncture & More

Adecco

Advanced Spinal Health & Wellness

African Safari Wildlife Park

Agape Imaging

AGC Glass Co., North America

Alan Wilson, CPA

Allen, Yurasek, Merklin & Owens-Ruff

Alliance Data

All-Ohio Balloon Festival

Allstate

American Electric Power

**Amish Heritage Country Market** 

AmSpirit Business Connections Marysville Chapter

Anheuser-Busch, Inc.

Arena District

Armstrong Air & Space Museum

**Armstrong World Industries** 

Ashland, Inc.

Asian Cafe

Avon by Sandy Evans

**B& Company Salon** 

**Barnes & Thornberg** 

Battelle

**Bellefontaine City Schools** 

Benjamin Logan Schools

Big Brothers Big Sisters of Central OH

Blues Creek Golf Club

**Bob Chanman Ford** 

Boston's Restaurant & Sports Bar

**Buck Ridge Golf Course** 

**Buckeye Chiropractic & Wellness** 

Buckeye Hall of Fame Grill

**Budget Blinds of Marysville** 

**Byers Auto Group** 

Cannizzaro, Bridges, Jillisky & Streng

Carports by American Steele/Jim Evans

**Carriage Court** 

Cass Information Systems, Inc.

Chase

**Checkered Flag Express** 

City of Columbus CCC

City of Marysville **Cleveland Browns** 

Columbia Gas of Ohio

Columbia Pipeline Group

Columbus Museum of Art

**Community Action Organization** 

**Community Markets** 

Conrad, Leibold, Woerner and Co.

Consolidated Electric Cooperative, Inc. Continental ContiTech

Crowe Horwath LLP

Crown Mercedes of Dublin

Crown Motor Company

Culver's

Cunningham Trucking, Inc.

Darby Creek Dental

Dave Cook, Realtor

**Dayton Power & Light** Dianna Griffin Photography

**Dublin City Schools** 

Dutch Mill Greenhouse

Edward Jones/Joie Zorman

eGreen Computers

**Emerson Climate Technologies** 

Eufinger Law Offices, LLC

Experis

Fairbanks High School Interact Club

Fairbanks Local Schools

FedFy

Fiesta Grande

Fifth Third Bank

First Energy Foundation

First National Bank of Pennsylvania

First United Methodist Church Women in Mission

FirstMerit Bank

Fischer Homes

Forum Manufacturing

Franklin County CCC

From My Garden

Funny Bone Comedy Club & Cafe

**GBQ Partners** 

**Ghostly Manor Thrill Center** 

Giant Eagle Goodwin Auto

**GPD** Group

Grange Insurance

Hampton Inn Marysville Heartland of Marysville

Hogan Tire & Service

**Holiday Inn Express** 

Holowicki Enterprises/McDonald's

Home Depot

Honda Lock R&D

Honda Marysville Honda of America, Mfg.

Honda Transmission, Mfg.

**Industrial Ceramic Products** 

Ingram Funeral Home

**Integrity Athletics** 

Interim Health Care

Jerome Township Jerome Village Company John Deere Training Center

Jonathan Alder Local Schools

JPMorgan Chase Co.

Kiwanis Club of Marysville

Knights of Columbus #5534

Kroger

Lambert Jewelers

I brands

Liberty National Bank

**Loving Care Hospice** 

Lowes

Macv's

Mad River Mountain

Mailings by Brooke, LLC

Marion General Hospital

Marsh & McLennan Companies

Maryhaven - Marysville Office

Marysville Business Association Marysville Early College HS St. Council

Marysville Evening Lions Club

Marysville Exempted Village School District

Marysville Jazzercise Marysville Moose Family Center

Marysville Public Library

McAuliffe's Ace Hardware McCarthy & Cox

Meijer - Store 235 MVL

Memorial Health Memorial Hospital Auxiliary Gift Shop

Mental Health & Recovery Board

Milholland Financial, Inc.

MMR Research Associates

**Motorists Insurance Group** 

Mount Carmel Health System

N'tl Underground Railroad Museum

Nationwide Nationwide Children's Hospital

Nestle Product Technology Center

North Union Local Schools

OCLC

**Ohio Hi-Point Career Center** 

OhioHealth

Paramount Health Care

Parker

Parrott Implement Company

Paychex Inc.

**PNC Foundation** 

Pro Football Hall of Fame

Rea & Associates Inc.

Richwood Banking Company **Richwood Tire & Auto Center** 

Rock and Roll Hall of Fame **Rotary Club of Union County** 

SafeLite Glass Corp.

Salon 122 Salvation Army of Greater Columbus

Schulze Howard & Cox

**Scotts Miracle-Gro Company** Select Sires

Sesame Workshop

Shine FM

**Snow Trails** 

SplatterPark Paintball Games

Squire Patton Boggs, LLP

Stan Wyet Hall & Gardens

State of Ohio Employees Sumitomo Electric Wiring Systems, Inc.

Taste of Marysville

TechKnowlogic. Ltd.

TECHnology SITE Planners, Inc. **Telhio Credit Union** 

Ten Point Complete

The Comfort Inn

The Granville Inn The Marion County Historical Society

The Ohio State Alumni Association

The Salvation Army

The Smiling Daisy Cafe Thrivent Financial

Tolles Career & Technical Center

**Transportation Research Center** 

True Performance, Inc.

Truitt & Truitt Optometrists, Inc. **Turning Point** 

Union County Board of DD

**Union County Chamber of Commerce** 

**Union County Commissioners Office Union County Common Pleas Court** 

Union County Coroner's Office

Union County Dpt. of Job & Family Svcs

Union County Engineer's Office Union County Fair - Pantry Drive

**Union County Family YMCA** 

**Union County Foundation** 

**Union County Health Department** 

Union County Prosecutor's Office Union County Senior Services / UCATS

Union County Sheriff's Office

**Union Electronics** Union Rural Flectric

UnitedHealth Group

USB WalMart

Wasserstrom

WellPoint Associate Giving Campaign West Central Comm. Correctional Fcty

Wheel of Fortune **Whirlpool Corporation** 

Whit's Frozen Custard

White Castle System Wing Builders

Wings Enrichment Center **WNCI Morning Zoo** 

Worth Repeating It

**Worthington Industries Zucco Enterprises** 

## **OUR OPERATIONS & FINANCIAL SNAPSHOT**

**ACCREDITED** 

**CHARITY** 

bbb.org

### MISSION STATEMENT

To bring neighbors and resources together to improve lives in **Union County.** 

### AN OPEN-BOOK POLICY

In an effort to be as accountable as possible, United Way is open and transparent when it comes to its financial records. Monthly statements are compiled by an independent CPA (Conrad, Leibold, Woerner & Company), and our annual audit is conducted by another independent firm (Holbrook & Manter, CPAs). These documents are available by request. In addition, our annual IRS Tax Form 990 and annual audit are both available for review at www.UnitedWayofUnionCounty.org.

**United Way of Union County** meets all membership requirements set forth by United



Way Worldwide. We also continue

to meet all 20 Standards of Charitable Accountability established by the Better **Business Bureau.** 

### 2015 FINANCIAL SNAPSHOT (UNAUDITED)

ZOTO TIMENTO INZ OTIOT (OMIODITED)				
LINE ITEM	AMOUNT			
Beginning Balance Net Assets	\$891,157.00			
Total Revenue & Other Support	\$938,024.37			
Designated Gifts to Partner Agencies				
and other United Ways	\$121,141.84			
Program Expenses	(\$759,168.34)			
Fundraising Expenses	(\$129,632.95)			
Administration Expenses	(\$50,127.97)			
Pledge Loss	(\$50,000.00)			
United Way Worldwide Dues	(\$6,843.68)			

### MEMBERSHIP REQUIREMENTS

Each year, United Way of Union County must prove that it meets 12 requirements for United Way



Worldwide membership along with the verification of the status of 70 indicators that demonstrate it embodies the intent of the membership requirements. Partner Agencies of the United Way of Union County pay no dues or service fees to be a part of our federation. Relations with Partner Agencies follow the Statement of Understanding found in United Way of Union **County's Fund Distribution Manual.** 

#### STAFF



United Way LIVE UNITED

SHARI MARSH, Executive Director **ROBIN COFFEY, Campaign & Publicity Coordinator CONNIE NICKLE, Event Coordinator** SHEILA PASSWATERS, Office Assistant



### 2015-16 BOARD OF TRUSTEES

The United Way of Union County has been a valued community partner since it was founded in 1958. It is governed by an active and responsible governing body whose members serve three-year terms, have no material conflict of interest, and serve without compensation.

### TERMS EXPIRING 2016, ELIGIBLE FOR ANOTHER TERM

KARA BROWN, Union County Board of DD BRUCE BULLERMAN, Richwood Banking Company DAVID DRUMMOND, Union County Resident SCOTT FAILOR, Nationwide BEN VOLLRATH, Dayton Power & Light

#### **TERMS EXPIRING 2017**

DR. PHIL ATKINS, Mental Health & Recovery Board TONY EUFINGER, Eufinger Law Offices DAVE GLEESON, Memorial Hospital of Union County SHERIFF JAMIE PATTON, Union County Sheriff's Office MARTY SHROYER, Scotts Miracle-Gro KEN YUNKER, Nestle Product Technology Center

### **TERMS EXPIRING 2018**

LUANNE BECKSTEDT, Marvsville Resident SHERRI COLEMAN, Nationwide DIANE MANKINS, Marysville Exempted Village School District SYLVIA MINSHALL-DYER, Nestle Product Technology Center CINDY RITTER, Marysville Resident MIKE ROSE, Union Rural Electric **EVAN SMITH, Liberty National Bank** 

### **OUTGOING TRUSTEE—TERM EXPIRING MARCH 2016**

CHUCK SATTLER, Select Sires

#### 2015-16 OFFICERS

KEN YUNKER, Past President; MIKE ROSE, President; SHERRI COLEMAN, Vice President; DAVID DRUMMOND, Treasurer; BRUCE BULLERMAN, Assistant Treasurer; SYLVIA MINSHALL-DYER, Secretary; KARA BROWN, Assistant Secretary.

### **RECAP OF 2015-16 BOARD MEETINGS**

The United Way Board of Trustees met at 7:30 a.m. at the United Way office and other locations on these dates: Apr. 15; May 13; June 17; Aug. 19; Sept. 16; Oct. 21; Nov. 18; Jan. 20, 2016; Feb. 17, 2016; and Mar. 16, 2016.

### **SCHEDULE OF 2016-17 BOARD MEETINGS**

Future meetings of the United Way Board of Trustees are scheduled for 7:30 a.m. at the United Way office on these dates: Apr. 20; May 25; June 15; Aug. 17; Sept. 21; Oct. 19; Nov. 16; Jan. 18, 2017; Feb. 15, 2017; and Mar. 15, 2017.