

2012 COMMUNITY CARE DAY

CORPORATE SPONSORSHIP OPPORTUNITIES



UNION COUNTY'S SIGNATURE VOLUNTEER EVENT RETURNS FOR A 16TH STRAIGHT YEAR TUESDAY MAY 22, 2012

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COMMUNITY CARE DAY



WHAT IS COMMUNITY CARE DAY?

COMMUNITY CARE DAY EMBODIES THE MISSION OF UNITED WAY, BRINGING NEIGHBORS AND RESOURCES TOGETHER TO IMPROVE LIVES IN UNION COUNTY.

Peggy Poling summed it up perfectly after volunteering for her first Community Care Day last May.

“I felt good about myself even if I did get drenched,” said Poling, a volunteer from Vineyard Church of Marysville. “It felt like community as we came together to help people.”

Inclement weather struck our signature volunteer event for the second year in a row. But more than 540 volunteers from 78 workplaces, schools, and churches showed up anyway, working on 260 service projects for area seniors and agencies.

“I was overwhelmed by the number of people when I entered the Community Center,” said a volunteer. “What a great turnout on such a rainy day. It was exciting to see so many teams and so many organizations. A solid cross section of involvement.”

Most of the projects are done for area seniors, completing seasonal spring cleaning tasks they cannot complete on their own or some handyman tasks that make their homes safer.

“I liked interacting with the seniors,” said Kim Gray, an associate from Honda of America. Her group visited a number of homes in the Windsor senior neighborhood in Marysville.

“Their genuine appreciation, sharing stories about their grandchildren, and really feeling good about assisting them with simple, daily chores that may have become too much for them physically.”

A group of students from Marysville High School, the cast of “Girls will be Girls,” visited Margaret McKitrick to wash her windows.



Marysville resident Margaret McKitrick, (3rd from left) got a birthday treat of service from a group of Marysville High School students. Some projects are done at the homes of senior citizens who need help with “spring-cleaning” type projects. Others are done by groups at various social service agencies, or at community parks.

“I’m on cloud nine,” said McKitrick. “Those kids were so much fun. I had a blast with them. You know, Tuesday was my birthday. And they laughed and sang with me. And even though it rained, they washed the dirtiest part of my windows.”

Amazingly the rain and cold did not stop most volunteers from working on their projects.

“The volunteers from Scotts went far beyond what I had hoped for,” said Mary Scheiderer, who had work done on her gutters. “My ‘angels’ showed up with ladder in hand. They fixed the drainage problem and cleaned the gutters. I appreciate each of them. Thanks to you volunteers. You are the greatest!”

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United Way of Union County 

COMMUNITY CARE DAY

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The view inside the Catholic Community Center last year, where over 500 volunteers gathered from 78 workplaces, schools, and churches to participate on United Way's Community Care Day. The event directly impacts over 1,000 people.



Rain or shine, volunteers always respond to the call for service. Scotts led the way with a group of 65 volunteers who did landscaping projects.



This wise group from Nestle Product Technology Center stayed inside and baked cookies for food pantry recipients.



A large contingent from Home Depot painted and spruced up the old Fairbanks Elementary Gymnasium so it could be used as a Community Center.



The Students with a Mission home school group assisted an elderly Millford Center couple with a major clean-up in the backyard storage shed.

COMMUNITY CARE DAY BY THE NUMBERS

- \$21.36** Volunteers, of course, earn no money. But if they did, this is the estimated hourly rate a volunteer would earn, according to research provided by Independent Sector.
- \$57,672** The amount of "Free Labor" donated by the 540-plus Community Care Day volunteers last May (average of 5 hours per volunteer).
- \$17,000** The amount in corporate sponsorships given to United Way to conduct the event by the sponsors listed above.

ONLINE:

CHECK OUT A COMPLETE EVENT RECAP, INCLUDING OVER 130 PHOTOS IN OUR COMMUNITY CARE DAY SCRAPBOOK.
www.unitedwayofunioncounty.org



CORPORATE SPONSORSHIP PLEDGE FORM

Please return with payment by **APRIL 15** to:

United Way of Union County, P.O. Box 145, Marysville, Ohio 43040

Phone: (937) 644-8381 Fax: (937) 303-4168

E-mail: Dave Bezusko at uwuc.dave@rrohio.com

CONTACT INFORMATION

Company: _____ Authorized by: _____

Address: _____

E-mail: _____ Phone: _____

Website: _____

Signature: _____ Date: _____

SPONSORSHIP OPTIONS - MARK THE SPONSORSHIP LEVEL OF YOUR CHOICE

_____ **PRESENTING SPONSORSHIP - \$2,000**

1. Your corporate name and logo incorporated in event and event logo.
2. Multiple signs with your company logo displayed at volunteer gathering site
3. Company logo on event t-shirts given to all participants.
4. Recognition in all press releases and printed event materials.
5. Your company logo and link on the event website.
6. FREE space for offer/coupon on 2013 United Way Community Care Card (Discount Card)

_____ **T-SHIRT SPONSORSHIP - \$500**

1. Company logo on event t-shirts given to all participants.
2. Your company logo and link on the event website.
3. FREE space for offer/coupon on 2013 United Way Community Care Card (Discount Card)

PAYMENT OPTIONS

_____ Our Company's Payment is Enclosed. Please send to:

United Way of Union County
PO Box 145
Marysville, OH 43040

_____ Please bill our company.

LOGO NEEDS

1. Please send a high-resolution logo in full-color JPG format to Dave Bezusko, at United Way at uwuc.dave@rrohio.com.
2. Please send a high-resolution logo in EPS format to Doug Golden, at Good as Gold Promotions at dgolden2@rrohio.com for the t-shirt production.

Return form to: **Dave Bezusko**
United Way of Union County
PO Box 145
Marysville, Ohio 43040
Fax: (937) 303-4168
E-mail: uwuc.dave@rrohio.com



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