

**United Way
of Union County**

**United
Way**



2010 ANNUAL REPORT

HOW UNION COUNTY "LIVES UNITED."



GIVE. ADVOCATE. VOLUNTEER.

LIVE UNITED®

**United
Way**



2010 YEAR IN REVIEW

YOUR UNITED WAY GIFT MADE AN IMPACT IN THE LIVES OF 18,500 UNION COUNTY RESIDENTS THIS PAST YEAR!

EARLY CHILDHOOD LITERACY SOARS



United Way provides an average of 728 books per month to Union County children enrolled in the Dolly Parton Imagination Library. A free book is mailed every month to all participants until their fifth birthday, meaning a family can accumulate up to 60 free books per child.

The program promotes early literacy and vocabulary skills, kindergarten readiness, and family interaction. 94% of the children enrolled have an increased interest in books. 89% have increased their language skills. And 81% of the parents say they read more with their kids because of the program.



"My girls LOVE receiving their books in the mail and play 'library' at home," said one mother. "Receiving books in the mail has encouraged a love of books and reading and they enjoy seeing their names on the label. This program is great and I've recommended to many moms that they sign up."

INAUGURAL BILLIARDS FOR BOOKS

A dozen teams competed in the 1st annual Billiards for Books tournament at Cue Stick Café in March. 24 players, 14 sponsors, and volunteers from United Way's Women with a Mission Committee joined to raise \$1,800.



MAY - COMMUNITY CARE DAY



On a drizzly May morning, more than 500 volunteer worked on a record 220 projects throughout Union County on the 14th annual Community Care Day. Many at the homes of individual senior citizens.

"WOW, what a powerful event!" said Paige Bayer, Advisor of the North Union High School Art Club. "We all had a blast. The students finished their Pantry Drive before lunch so we decided to head over to the Richwood Civic Center to offer our help anywhere it may be useful. We had an opportunity to visit with many of the tenants of the building and all enjoyed having so much attention."

MAMA ADDED AS A MEMBER AGENCY

The Marysville Area Ministerial Association was formally added to the fold as a United Way Member Agency. And while MAMA isn't new to the community, the association of area churches has taken on a new role of coordinating help provided from the local faith-based community. United Way now funnels its quarterly funding to food pantries in Marysville, Plain City, Richwood, and Milford Center through MAMA. And MAMA is a key partner in the Union County Emergency Assistance Program (also funded by United Way), which meets unusual needs that fall between the cracks of the existing social service system.

"This is just the beginning of what we will be able to accomplish as partners," said Pastor Jessica Schulze, MAMA's Director of Compassion Ministries. "We're honored to be part of the United Way as a Member Agency and to support the vision and goals United Way has for our community."

WORK BEGINS ON COMMUNITY NEEDS ASSESSMENT

Fulfilling a goal of our five-year Strategic Plan, United Way collaborates with 17 partners from the local social service and corporate sectors to begin a Community Needs Assessment. This will provide valuable information to help United Way and our partners to focus further on the areas that need the most attention in our community. The assessment will be concluded in May 2011.

"I believe the community assessment is vital because it is a collaborative effort of many organizations, like the Health Department, Memorial Hospital, Chamber of Commerce, Scotts and Honda, to really examine the community and highlight the greatest needs," said Derric Brown. "Whatever most urgent needs emerge will likely then receive the financial attention of the United Way of Union County."

DISCOUNT PRESCRIPTION CARDS SAVING THOUSANDS



Uninsured Union County residents saved \$54,953 on 5,244 prescriptions with the FamilyWise Discount Cards made available through United Way. That's an average savings of 22%. Since the program began in 2007, residents have saved over \$195,000 on 15,128 prescriptions!

CAMPAIGN EARNS RECORD DOLLARS



Boosted by year-end donations and last-minute gifts, the United Way of Union County will raise more than \$860,000 during its annual campaign, making it, in terms of dollars raised, the most successful in the 52-year history of the organization.

Though still \$15,000 shy of the \$875,000 goal, this marks the sixth year in a row the annual campaign will yield higher results than the previous year, besting the \$843,000 raised during the 2009 campaign.

"With the challenges presented, our community rallied to make up the difference with a large grassroots effort made up of smaller businesses and caring individuals," said Jim Cox of McCarthy & Cox, United Way's volunteer Campaign Chair.

UNITED WAY RECOGNIZED AS COMMUNITY LEADER



For the second straight year, United Way was the recipient of the *Marysville Journal-Tribune's* Readers' Choice Award for Favorite Non-Profit Organization in Union County. And the Union County Chamber of Commerce has named United Way as its 2010 Salute to Leaders Award Winner in the category of Human Services.

\$658,000 IN SUPPORT DIVIDED



United Way volunteers approve funding levels for United Way-supported programs exceeding \$658,000 in 2011. That's up \$24,000 from a year ago. 23 of United Way's 42 funded programs will receive more money than last year. 26 will receive what they requested.

"United Way and Union County Cancer Society stepped up to the plate and hit a home run!" said Bryan Oiler, a firefighter from Raymond who receives financial assistance for gas to get to and from chemotherapy treatments in Columbus. "This really came at a time of need. I never thought we would be in such a financially difficult rut. But United Way came through. I guess the stories are really true. They are a helping hand."



www.unitedwayofunioncounty.org



DIVIDING DONOR DOLLARS

2011 UNITED WAY FUNDING ALLOCATIONS

United Way
of Union County

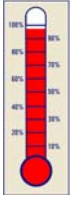


	PROGRAM	AGENCY	2011 SUPPORT
EMERGENCY AND BASIC NEEDS	Advocacy for Domestic Violence Victims	Turning Point	\$25,000.00 - ▲ √
	Armed Forces Emergency Services	American Red Cross Union County Chapter	\$24,500.00 - √ z
	Congregate Meals	Memorial Meals	\$8,000.00 - ▲ √
	Direct Re-Housing for Homeless Families	The Salvation Army	\$20,603.00 - ▲ √
	Disaster Services	American Red Cross Union County Chapter	\$32,500.00 - √ z
	Home Delivered Meals	Memorial Meals	\$21,000.00 - ▲ √
	Homeless Prevention Program	The Salvation Army	\$62,189.00 - ▲ √
	Homeless Shelters	Marion Shelter Program	\$13,000.00 - ▲ √
	Marysville Food Pantry	Marysville Area Ministerial Association	\$3,200.00 - ▲ √
	Milford Center Food Pantry	Marysville Area Ministerial Association	\$1,500.00 - ▲ √
	Personal Needs Items	North Union Personal Needs Pantry	\$3,000.00 - √
	Personal Needs Items	Union County Personal Needs Pantry	\$22,000.00 - ▲ √
	Plain City Food Pantry	Marysville Area Ministerial Association	\$1,300.00
	Richwood Emergency Assistance Program	Marysville Area Ministerial Association	\$2,000.00 - ▲ √
	Supplemental Meals	Memorial Meals	\$6,000.00 - ▲ √
	Union Co. Emergency Assistance Program	Marysville Area Ministerial Association	\$6,000.00 - √
	Union County Outreach Taskforce (NEW!)	Marysville Area Ministerial Association	\$1,000.00 - √
		Total	
YOUTH SERVICES	Child Assault Prevention	Consolidated Care, Inc.	\$8,000.00 - √
	Alcohol, Tobacco, and Drug Education	Consolidated Care, Inc.	\$10,000.00 - ▲
	Early Childhood Literacy	Dolly Parton Imagination Library	\$12,541.22 - ▲ √
	Financial Aid for Child Care	Child Care Network	\$25,000.00 - √
	Girl Scout Leadership Development	Girl Scouts of Ohio's Heartland	\$3,500.00 - ▲
	North Star Youth Center (Richwood)	Consolidated Care, Inc.	\$30,000.00 - ▲ √
	Participation Fees for Youth Activities	Youth Arts & Recreation Grant Fund	\$2,194.66
	Scholarships for Y Programs	Union County Family YMCA	\$20,000.00 - ▲
	Traditional Scouting	Boy Scouts Simon Kenton Council	\$14,254.10 - ▲
	Union County Youth Mentoring	Big Brothers Big Sisters of Union County	\$22,000.00 - ▲
		Total	
SENIOR SERVICES	Activity Program Services	Richwood Civic Center	\$13,000.00 - √
	Advocacy & Community Outreach	Richwood Civic Center	\$14,000.00 - √
	Community & Seasoned Citizens	Community & Seasoned Citizens	\$2,500.00
	Senior Citizens Services	Pleasant Valley Seniors	\$7,500.00 - ▲
	Senior Citizens Services	Windsor & Community Seniors	\$4,500.00
		Total	
HEALTH AND HUMAN SERVICES	Blood Services/Bloodmobiles	American Red Cross Union County Chapter	\$6,000.00 - z
	Cancer Patient Assistance	Union County Cancer Society	\$25,000.00 - √
	Health & Safety Services	American Red Cross Union County Chapter	\$12,400.00 - z
	Hospice & Palliative Care Programs	Loving Care Hospice	\$31,000.00 - ▲
	Legal Representation for Low Income	Legal Aid Society	\$10,000.00 - √
	Mental Health Wellness & Screenings	Mental Health America of Union County	\$17,000.00 - ▲
	Peer Support/Job Club	Wings Enrichment Center	\$12,000.00 - ▲
	Prescription Assistance	Union County Special Needs Council	\$12,000.00
	Other Assistance	Union County Special Needs Council	\$4,500.00
	Prescription Voucher Program	Plain City Free Clinic	\$4,000.00 - ▲ √
	Speech & Hearing Therapy	Memorial Hospital Speech Language & Hearing	\$5,200.00 - √
	Total		\$139,100.00 - ▲
OTHER PROGRAMS	Donor Designations to other Communities	Other United Ways	\$7,546.72
	Other United Way Programs <i>(Includes Community Care Day, School Supply Drive, Grants, and more)</i>	United Way of Union County	\$70,784.02 - ▲
	Total		\$78,330.74 - ▲
TOTAL 2011 UNITED WAY COMMUNITY SUPPORT			\$658,212.72 - ▲

▲ - Increase over 2010 United Way support.

√ - Met 2011 Funding Request.

z - Because the American Red Cross is changing its fiscal calendar, half of the United Way amount to be paid in 2011 is coming from allocations originally made in 2010.



THANK YOU!

2010 CAMPAIGN - TOP FUNDERS

United Way
of Union County



1.		Honda of America, Mfg.	\$213,938
	<small>Honda of America Mfg., Inc.</small>		
2.		Scotts Miracle-Gro	\$122,250
3.		Nationwide	\$73,599
4.		Nestle PTC	\$49,941
5.		Memorial Hospital/Gables	\$33,101
6.		Residential Campaign	\$28,796
7.		Marysville Schools	\$22,140
8.		State of Ohio	\$16,242
9.		Parker	\$11,975
10.		Online Auction	\$10,633
11.		Union County Board of DD	\$10,194
12.		Veyance Technologies	\$8,433
13.		Industrial Ceramic Products	\$8,312
	<small>INDUSTRIAL CERAMIC PRODUCTS, INC.</small>		
14.		UPS	\$6,294
15.		All-Ohio Balloon Festival	\$6,220
16.		Richwood Banking Company	\$6,070
17.		Dayton Power & Light	\$5,600
18.		Fairbanks Schools	\$5,564
19.		City of Marysville	\$5,476
20.		Ohio State University	\$5,391
21.		North Union Schools	\$5,342
22.		Technology Site Planners	\$5,033
23.	?	Anonymous Business	\$5,000
24.		Game Day 5K Participants	\$4,667
25.		Honda Transmission	\$4,472



Honda of America accounts for 25% of United Way's campaign total. Associates and corporate matching exceeded \$200,000 for the 10th straight year.



Employees at the Union County Department of Job & Family Services had a United Way/Buckeyes tailgate party this fall before the Iowa game. Union County employees combined to give a whopping \$28,528 this year!

The donations and corporate matches raised during these workplace campaigns account for roughly 90% of United Way's annual income. More individuals and more businesses choose to make their charitable impact through United Way than any other local non-profit organization. We thank you for entrusting your hard-earned dollars with us. We could not do our work without your support.

OUR OPERATIONS

2011-12 BOARD OF TRUSTEES

The United Way of Union County is governed by an active and responsible governing body whose members serve three-year terms, have no material conflict of interest, and serve without compensation. (* denotes new trustees)

TERMS EXPIRING 2012

Mary Ann Conley, Marysville Schools
Joyce Garrard, Secretary, Union Co. Engineer's Office
Paul Jaeb, Treasurer, Union Rural Electric
Sylvia Minshall-Dyer, Assistant Secretary, Nestle PTC
Sheriff Rocky Nelson, Union County Sheriff's Office
Betty Hoile, Honda of America, Mfg.
Donnie Parrott, Parrott Implement

TERMS EXPIRING 2013

Derric Brown, Assistant Treasurer Mannasmith Funeral Home
* **Kara Brown**, Union County Board of DD
* **Mona Mapes**, Richwood Banking Company
Donald Piché, Veyance Technologies
Chuck Sattler, Select Sires
Mike Streng, Cannizzaro Bridges Jillisky & Streng
Laurie Whittington, Memorial Hospital

TERMS EXPIRING 2014

Luke Braun, Vice President, Internal Revenue Service
* **Tony Eufinger**, Coleman & Aslaner
* **George Finn**, Union County Board of DD
Doug Hoy, President, Scotts Miracle-Gro Company
* **Brian, O'Kane**
* **Michelle Proia**, Mettler Toledo
* **Ken Yunker**, Nestle Product Technology Center

OUTGOING TRUSTEES—TERMS EXPIRING MARCH 2011

Jim Cox, McCarthy & Cox
Denise Grow, Memorial Hospital
Mike Heifner, Union County Board of DD
Mike Rose, Union Rural Electric

2010-11 OFFICERS

Doug Hoy, President; **Luke Braun**, Vice President; **Jim Cox**, Past President; **Paul Jaeb**, Treasurer; **Mike Rose**, Assistant Treasurer; **Joyce Garrard**, Secretary; **Denise Grow**, Assistant Secretary.

STAFF

Shari Marsh, Executive Director
Dave Bezusko, Campaign & PR Director

UNITED WAY OF UNION COUNTY
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Marysville, Ohio 43040
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SCHEDULE OF 2011-12 BOARD MEETINGS

All regular meetings of the United Way Board of Trustees are scheduled for 7:30 a.m. at the United Way office. Apr. 20; May 25; June 15; Aug. 17; Sept. 21; Oct. 19; Nov. 16; Jan. 18, 2012; Feb. 15, 2012; and Mar. 21, 2012.

RECAP OF 2010-11 BOARD MEETINGS

All meetings were conducted at the United Way office. Apr 21; May 26; June 16; Aug. 18; Sept. 15; Oct. 20; Nov. 17; Jan. 29, 2011; Feb. 16, 2011; and Mar. 16, 2011.

MISSION STATEMENT

To bring neighbors and resources together to improve lives in Union County.

AN OPEN-BOOK POLICY

In an effort to be as accountable as possible, United Way is open and transparent when it comes to its financial records. Monthly statements are compiled by an independent CPA (Conrad, Leibold, Woerner & Company), and our annual audit is conducted by another independent firm (Holbrook & Manter). These documents are available by request. In addition, our annual IRS Tax Form 990 and annual audit are both available for public review on our website at www.unitedwayofunioncounty.org.

2010 FINANCIAL SNAPSHOT

Line item	Amount
Beginning net assets	\$336,336.35
Total revenue & other support	\$703,289.57
Designated gifts to Member Agencies	(\$113,923.13)
Designated gifts to Other United Way's	(\$10,346.10)
Program expenses	(\$491,214.10)
Fundraising expenses	(\$94,234.23)
Management & other expenses	(\$56,784.15)
Pledge Loss (5%)	(\$42,600.00)
Ending net assets	\$230,524.21

MEMBERSHIP REQUIREMENTS

Each year, United Way of Union County must prove that it meets 13 requirements for United Way of America membership along with the verification of the status of 46 indicators that demonstrate it embodies the intent of the membership requirements.

Member Agencies of the United Way of Union County pay no dues or service fees to be a part of our federation. Relations with Member Agencies follow the Statement of Understanding found in United Way of Union County's Fund Distribution Manual.



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