

Game Day 5K Run/Walk Sponsorship Proposal

United Way
of Union County




Saturday September 11, 2010
Glacier Ridge Metro Park
Jerome Township

4th-Annual Football-themed 5K
Win OSU Football Tickets

Registration: 8:00 a.m.
Race: 9:00 a.m.

Partner with us on a great family event



Former OSU quarterback Craig Krenzel signs an autograph for Union County Sheriff Rocky Nelson and his daughter Riley.



Participants dress like it's Game Day!



The Game Day 5K is Union County's largest running event, with 229 participants running or walking in 2009.

Presenting Sponsor - \$3,500

1. Corporate logo incorporated into the event logo.
2. Corporate logo used in all printed/online event material.
3. Two Team Challenge registrations (10 participants).
4. All benefits of Course, Half K, and T-Shirt Sponsorships.

Why sponsor the Game Day 5K?

- We've combined the area's passion for college football and a first-class 5K event to create a perfect family-friendly event on a fall Saturday morning.
- A sponsorship maximizes the visibility of your partnership with United Way and capitalizes on co-branding opportunities with Union County's most recognizable non-profit organization.



Course Sponsor - \$1,000

1. Multiple signs with your logo displayed on course.
2. Ability to set up event-site display booth.
3. Team Challenge Registration - 5 participants.
4. All benefits of Half K and T-Shirt Sponsorships.



Generous corporate support allows us to conduct this fall fundraiser and awareness event that helps us to kick off our annual campaign in a strategically targeted area of our community.

Half-K Sponsor - \$500

1. Company banner displayed on the course (you provide).
2. 2 free participant registrations.
3. All benefits of T-Shirt Sponsorship.

What others are saying about the Game Day 5K

"I will always keep this race on my calendar each year as a must!"
Monica Oliverio - Runner

"What a fun and worthwhile day. It's great to see community come together to support such a worthy cause."
Scott Mallory - CEO, Jerome Village

T-shirt Sponsor - \$100

1. Company logo on back of event t-shirts.
2. Company logo and link on event website.
3. Company logo on sign at course.
4. Include promotional items in gift bag to all participants.

Please contact Dave Bezusko at (937) 644-8381 or uwuc.dave@rroho.com for more information about this and other sponsorship opportunities with United Way.

Sponsorship Pledge Form (Fax form to (937) 303-4168 or mail to United Way, P.O. Box 145, Marysville, Ohio, 43040)

Company: _____ Authorized by: _____

Address: _____

E-mail: _____ Phone: _____

Signature: _____ Date: _____

Mark the sponsorship of your choice. Fax completed form to (937) 303-4168 or mail with payment to PO Box 145, Marysville, OH, 43040.

- Presenting Sponsor—\$3,500
 Course Sponsor—\$1,000
 1/2 K Sponsor—\$500
 T-Shirt Sponsor—\$100

PAYMENT OPTIONS Our company's payment of _____ is enclosed. Please bill our company

DONATION OPTIONS Our company is interested in giving in-kind product, services, prizes, or incentives for United Way events.