

Corporate Sponsorships



Be in good company! Put your corporate logo next to ours.



- More area businesses choose to make their charitable impact with United Way than any other local non-profit organization. **WHY?**
- Because United Way programming works, impacting more than 22,000 Union County residents every year.
- United Way events provide you with exposure to community leaders, top donors, and volunteers.
- Put your business in the spotlight and capitalize on co-branding opportunities with Union County's most visible non-profit organization.



Jerome Village and Arthur Krenzel Lett Insurance Group partnered with United Way as Presenting Sponsors of the annual Game Day 5K Run and Walk in Glacier Ridge Metro Park in 2009. Your business can support United Way events too! Sponsorship Packages start at \$50.

Sponsorship Pledge Form (Fax form to (937) 303-4168 or mail to United Way, P.O. Box 145, Marysville, Ohio, 43040)

Company: _____ Authorized by: _____

Address: _____

E-mail: _____ Phone: _____

Signature: _____ Date: _____

Mark the event(s) and sponsorship(s) of your choice. Event details on opposite side. Fax completed form to (937) 303-4168.

PILLAR SOCIETY RECEPTION & CAMPAIGN AWARDS Presenting Sponsor for both—\$2,000 Presenting Sponsor for one—\$1,000

BILLIARDS FOR BOOKS Presenting Sponsor—\$1,000 Table Sponsor—\$250 Table Tent Sponsor—\$50

COMMUNITY CARE DAY Presenting Sponsor—\$2,000 T-Shirt Sponsor—\$500

PUTT FORE! KIDS MINI-GOLF CHALLENGE Presenting Sponsor—\$1,000 Course Sponsor—\$500 Hole Sponsor—\$100

SCHOOL SUPPLY DRIVE Presenting Sponsor—\$500

GAME DAY 5K Presenting Sponsor—\$4,000 1K Sponsor—\$1,000 Course Sponsor—\$500 T-Shirt Sponsor—\$100

ONLINE AUCTION Presenting Sponsor—\$2,000 Auctioneer Sponsor—\$500

ALL-EVENT SPONSOR Be the Presenting Sponsor of EVERY United Way event \$10,000. **** A \$2,500 SAVINGS OFF FULL PRICE! ****

PAYMENT OPTIONS Our company's payment of _____ is enclosed. Please bill our company

DONATION OPTIONS Our company is interested in giving in-kind product, services, prizes, or incentives for United Way events.

Corporate Sponsorships

United Way
of Union County



Each event below is scheduled to take place annually (date and location for current year is listed). For more information about an event, please contact Dave Bezusko at (937) 644-8381 ext. 2 or uwuc.dave@rrohio.com.



Campaign Awards & Pillar Society Reception

- Feb. 9 at Der Dutchman & Feb. 25 at Eldchrist Winery

Invitation-only gathering(s) of United Way's top individual and corporate contributors to recognize philanthropic achievement.

Presenting Sponsor—\$2,000 for both or \$1,000 for one

1. Corporate name tied to event (or events, if they are two separate functions).
2. Company logo on all printed event materials, including invitations and programs.
3. Company logo and link on event website.
4. Recognition in all press releases for the event.
5. Ability to set up an event-site display booth.
6. Ability to briefly address attendees as part of event agenda.



Billiards for Books (NEW in 2010!)

- March 20 at Cue Stick Café

A Double-Elimination, 2-player Team Billiards Tournament that serves as a "funraiser" for our Dolly Parton Imagination Library, an early childhood literacy program benefiting nearly 1,000 Union County children under the age of 5.

Presenting Sponsor—\$1,000

1. Please call for details.

Table Sponsor—\$250

1. 11x17 Company Sign displayed above Select Billiard Table.
2. Company logo and link on event website.
3. Company name called out throughout Tournament.
4. Company logo on all event materials.
5. Company name posted on Cue Stick marquee.
6. Ability to include promotional items in gift bag distributed to all players.

Table Tent Sponsor—\$50

1. Company name and logo displayed on over 25 table tents.
2. Company logo on all event materials.
3. Ability to include promotional items in gift bag distributed to all players.



Community Care Day

- May 18 - Union County

Our largest special event, this is Union County's signature volunteer opportunity. Last year, 430 volunteers from 78 businesses completed 195 service projects in a single day!

Presenting Sponsor—\$2,000

1. Corporate name tied to event and event logo.
2. Multiple signs with your company logo displayed at gathering site.
3. Recognition in all press releases and printed event materials.
4. PLUS all benefits of T-Shirt Sponsorship.

T-Shirt Sponsor—\$500

1. Company logo on event t-shirts given to all participants.
2. Company logo and link on event website.



School Supply Drive

- Summer - throughout Union County

Union County's largest and most comprehensive collection of school supplies, benefiting students in every county school.

Presenting Sponsor—\$500

1. Corporate name tied to event and event logo.
2. Multiple signs with your company logo displayed at collection sites.
3. Company logo on shopping lists provided to thousands of area shoppers.
4. Company logo and link on event website.
5. Recognition in all press releases for the event.



Putt FORE Kids! Mini-Golf Challenge

- June 22 at SportsOhio

A family-friendly, Mini-Golf Tournament that serves as a "funraiser" for our Youth Arts & Recreation Grant Fund, which pays participation fees for children to register in positive, structured youth activities.

Presenting Sponsor—\$1,000

1. Corporate name tied to event and event logo.
2. Recognition in all press releases and printed event materials.
3. 2 free foursome registrations.
4. PLUS all benefits of Course & Hole Sponsorship.

Course Sponsor—\$500

1. Your company banner displayed on the course (banner provided by company).
2. Multiple signs with your company logo displayed on the course
3. 1 free foursome registration.
4. PLUS all benefits of Hole Sponsorship.

Hole Sponsor—\$100

1. A sign with your company logo displayed on the course.
2. Company logo and link on event website.
3. Ability to include promotional items in gift bag distributed to all golfers.



Game Day 5K

- September 11—Glacier Ridge Metro Park

Union County's largest 5K! A family-friendly run/walk themed around an Ohio State Football tailgate party, with 230 participants last year.

Presenting Sponsor—\$4,000

1. Corporate name and logo incorporated into event name and logo
2. Corporate name and logo on all printed and online event materials
3. Company logo on front and event t-shirts given to all participants.
4. 2 FREE Team Challenge Registrations (10 participants)
5. PLUS benefits of 1K, Half K, and T-Shirt Sponsorships.

1K Sponsor—\$1,000

1. 1 FREE Team Challenge Registration (5 participants)
2. Ability to set up an event-site display booth.
3. PLUS benefits of Half K and T-Shirt Sponsorships.

Half K Sponsor—\$500

1. Company banner displayed on the course (you provide).
2. Multiple signs with your company logo displayed on the course.
3. PLUS benefits of T-Shirt Sponsorship.

T-Shirt Sponsor—\$100

1. Company logo on back of event t-shirts given to all participants.
2. Company logo and link on event website.
3. Ability to include promotional items in gift bag to all participants.



Online Auction

- October—Online at

www.unitedwayofunioncounty.org



ONLINE AUCTION

An eBay-like auction of in-kind product and service donations from area businesses.

Presenting Sponsor—\$2,000

1. Corporate name and logo incorporated into event name and logo
2. Corporate name and logo on all printed and online event materials
3. Recognition in all press releases of the event.
4. Company logo and link throughout event website.

Auctioneer Sponsor—\$500

1. Company logo and link throughout event website.

Please contact Dave Bezusko at (937) 644-8381 or uwuc.dave@rrohio.com for more information.